

PLATFORMS				
Brand, Commercial & Retail Websites				
Silver	MakeReign	Bettr	Digital Banking Platform	#WeDeserveBettr
Public Service and NPO platforms				
Silver	Digify Africa	Meta	The DigiBot	The DigiBot - The First WhatsApp Learning Platform For Scale & Impact
Mobile Apps				
Bronze	King James Group (part of Acc	Sanlam	Savings Month	Savings Jar
Bronze	MakeReign	Pineapple Insurance	Insuretech	New, Improved Pineapple Insurance
Mobile Sites				
Gold	TBWA Hunt Lascaris Johannes	Nissan South Africa	Navara	Made with your playlist
Bronze	MakeReign	1ForYou	Cash and Payment Vouchers	One For All, and 1ForYou
Games				
Silver	INJOZI Design CC	VOLKSWAGEN	VW GTI 8	GTI 8 ON TOUR
Platform Innovation				
Silver	Digify Africa	Meta	The DigiBot	The DigiBot - The First WhatsApp Learning Platform For Scale & Impact
Silver	King James Group (part of Acc	Pizza Hut	Pizza Hut Chicken Pops Pizza	Pizza Hunt
Bronze	Joe Public United	AB InBev	Flying Fish Flavoured Beer	#EatWithIt
Bronze	Ogilvy	MultiChoice DStv	DStv Compact	Sounds of iDiski
Customer Experience Design				
Silver	MakeReign	Pineapple Insurance	Insuretech	New, Improved Pineapple Insurance
Bronze	MakeReign	Rho	Cash and Spend Management SaaS	Delivering the future of frictionless finance
COMMUNITIES				
Social Communities				
Silver	King James Group (part of Acc	Sanlam	Sanlam	Sanlam Social Communities
Gold	King James Group (part of Acc	TymeBank	TymeBank	TymeBank Social Communities
Silver	FCB Joburg (Pty) Ltd	Toyota South Africa Motors	Toyota	#ToyotaStories
Silver	VMLY&R South Africa	Nandos	Food/Restaurants/Fast Food	Voice of the People
Use of User-generated Content				
Silver	FCB Joburg (Pty) Ltd	Coca-Cola Company South Africa	Coca-Cola	The Coca-Cola Beatcan Campaign
Silver	Ogilvy	Mondelez	Cadbury	In Our Own Words
Bronze	VMLY&R South Africa	Vodacom	Telecommunications	NXT LVL
Bronze	Ogilvy	Volkswagen SA	Polo Vivo	Mswenko
Social Media Campaigns				
Silver	8909	Eskort	Eskort Food	#ILoveEatingRussians
Gold	King James Group (part of Acc	Sanlam	Brand	Confidence Coach
Bronze	Grey / WPP Liquid	Distell	Savanna Cider	The People vs Savanna Cider
Silver	Promise	AB InBev	Castle Lite	Lulu
Bronze	King James Group (part of Acc	Wesgro	Cape Town and the Western Cape	The Neverending Tourists
Bronze	King James Group (part of Acc	TymeBank	GoalSave	Save What Matters
Silver	FCB Joburg (Pty) Ltd	Coca-Cola Company South Africa	Coca-Cola	The Coca-Cola Beatcan Campaign
Silver	FCB Joburg (Pty) Ltd	Toyota South Africa Motors	Toyota	#ToyotaStories
Gold	Ogilvy	Volkswagen SA	Polo	Game On
Influencer Marketing				
Silver	FCB Joburg (Pty) Ltd	Coca-Cola Company South Africa	Coca-Cola	The Coca-Cola Beatcan Campaign
Social Media Innovation				
Bronze	Promise	AB InBev	Castle Lite	Lulu
CHANNELS				
Online Video Series				
Bronze	HelloFCB+	Western Cape Government	Gender Based Violence	One Voice
Gold	8909	Eskort	Eskort Food	Who Got Chowed on Twitter
Bronze	FCB Joburg (Pty) Ltd	Toyota South Africa Motors	Genuine	Toyota Genuine Fam
Silver	VMLY&R South Africa	Hollard	Insurance	Big Ads for Small Business
Gold	Ogilvy	AB InBev	Carling Black Label	Carling Cup. Your Game. Your Way.
Social Paid Advertising				

Bronze	8909	Eskort	Eskort Food	#ILoveEatingRussians
Silver	Grey/ WPP Liquid	Distell	Savanna Cider	The People vs Savanna Cider
Innovative Use of Media				
Bronze	Flume Digital Marketing & PR	Woolworths	Father's Day Gifts	Woolworths Father's Day 2021
Silver	King James Group (part of Acc	Pizza Hut	Pizza Hut Chicken Pops Pizza	Pizza Hunt
Email, Direct & Inbound Marketing				
Bronze	Ogilvy	MultiChoice DStv	DStv Compact	Sounds of iDiski
Digital Installation and Activations				
Bronze	Mark1 Media and Consulting (Brutal Fruit	620ml Grand Luxe	#YouBelongToCelebrate
Channel Innovation				
Silver	TBWA Hunt Lascaris	Nissan South Africa	Navara	Made with your playlist
Bronze	Digify Africa	Meta	The DigiBot	The DigiBot - The First WhatsApp Learning Platform For Scale & Impact
Bots, Messaging and Dark Social				
Bronze	Digify Africa	Meta	The DigiBot	The DigiBot - The First WhatsApp Learning Platform For Scale & Impact
Silver	Mindshare SA & Wunderman	Ford Motor Company	Ford Ranger	Ford X AdLingo Chat Bot
Interactive Mixed Media				
Gold	FCB Joburg (Pty) Ltd	Coca-Cola Company South Africa	Coca-Cola	The Coca-Cola Beatcan Campaign
EMERGING DIGITAL TECHNOLOGY & CHANNELS				
Virtual Reality (VR) & Augmented Reality (AR)				
Silver	King James Group (part of Acc	Sanlam	Savings Month	Savings Jar
Silver	Grid Worldwide	Absa	IntARview	IntARview
Silver	FCB Joburg (Pty) Ltd	Toyota South Africa Motors	Corolla Cross	Corolla Cross AR Viewer
Artificial Intelligence				
Bronze	MakeReign	Pineapple Insurance	Insuretech	New, Improved Pineapple Insurance
Second Screen Campaign				
Bronze	Machine_	Heineken South Africa	Heineken	UCL Live Experience
PUBLISHING				
Publisher Specialist Sites or Features				
Silver	Daily Maverick	Daily Maverick	Climate Crisis Journalism	Our Burning Planet
Social Media Content & Campaigns				
Bronze	Arena Holdings (Pty) Ltd	TimesLIVE Video	Social Media Channel	TikTok channel
Video Content & Campaigns				
Bronze	24.com	News24	Visual investigation	VISUAL INVESTIGATION Blood Brothers
Silver	Arena Holdings (Pty) Ltd	TimesLIVE Video	News video and audio	Catching Rosemary Ndlovu: The Killer Cop
Bronze	Arena Holdings (Pty) Ltd	TimesLIVE Video	News Video	The Exclusive Story of Lindani Myeni
Live Event Content				
Bronze	24.com	News24	News24 July Unrest Live Coverage	News24 July Unrest Live Coverage
Audio Content & Campaigns				
Gold	24.com	News24	Podcast	My Only Story: Back to School
Silver	24.com	News24	Podcast	PODCAST Inge Lotz: Miscarriage of Justice
Publisher Innovation				
Silver	Netwerk24	Netwerk24	Netwerk24	Netwerk24 Text-to-speech: A world-first for Afrikaans
Publisher Brand-Building Campaigns				
Bronze	Daily Maverick	Daily Maverick	Webinars	Daily Maverick Live Journalism Webinars
Bronze	Primedia Broadcasting	Primedia Broadcasting	KFM Best of The Cape	Unlocking The Cape's Best Small Business In Lockdown
CAMPAIGN				
Digital Integrated Campaign				
Gold	Ogilvy	Volkswagen SA	Polo	Game On
CAM05 - Best Use of Data				
Silver	Hellosquare	Tiger Brands	Tinkies	Facebook Flavoured Tinkies
Gold	8909	Eskort	Eskort Food	#ILoveEatingRussians
Silver	Ogilvy	AB InBev	Carling Black Label	Carling Cup. Your Game. Your Way.
Break Through on a Budget				
Bronze	Retroviral and Panther Punch	Checkers Sixty60	Checkers Sixty60	The Sixty60 Swindler
Branded Content				
Bronze	Retroviral and Panther Punch	Checkers Sixty60	Checkers Sixty60	The Sixty60 Swindler

CRAFT AWARDS

Excellence in Craft: Interface Design

Craft Silver	INJOZI Design CC	VOLKSWAGEN	VW GTI 8	GTI 8 ON TOUR
Craft Bronze	MakeReign	Smashbrand	Branding Agency	Smashing New Website For Smashbrand
Craft Bronze	MakeReign	Betr	Digital Banking Platform	#WeDeserveBetr
Craft Bronze	MakeReign	Tyrannosaurus Tech	Development Agency	Colossal site for Tyrannosaurus Tech
Craft Bronze	MakeReign	1ForYou	Cash and Payment Vouchers	One For All, And 1ForYou

Excellence in Craft: Software, Coding & Tech Innovation

Craft Bronze	TBWA Hunt Lascaris Johannes	Nissan South Africa	Shwii by Nissan	Shwii by Nissan
Craft Silver	Digify Africa	Meta	The DigiBot	The DigiBot - The First WhatsApp Learning Platform For Scale & Impact
Craft Gold	King James Group (part of Acc	Sanlam	Savings Month	Savings Jar

Excellence in Craft: Strategy

Craft Silver	Ogilvy	Volkswagen SA	Polo	Game On
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Excellence in Craft: UX

Craft Bronze	Byte Orbit	Standard Bank	Mobile App	Shyft Shares
Craft Silver	INJOZI Design CC	Volkswagen	VW GTI 8	GTI 8 ON TOUR
Craft Bronze	MakeReign	Flash Mobile	Virtual Products Point of Sales	Making traders' lives easier.
Craft Silver	MakeReign	1ForYou	Cash and Payment Vouchers	One For All, And 1ForYou
Craft Bronze	MakeReign	Smashbrand	Branding Agency	Smashing New Website For Smashbrand
Craft Bronze	MakeReign	Pineapple Insurance	Insuretech	New Improved, Pineapple Insurance

Excellence in Craft: Online Video / Moving Image

Craft Silver	Ogilvy	Volkswagen SA	Polo	Game On
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Excellence in Craft: Social Media Community Management

Craft Silver	VMPLY&R South Africa	Nandos	Food/Restaurants/Fast Food	Voice of the People
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Excellence in Craft: Digital Media

Craft Silver	Digitas Liquorice JHB	Nedbank	CIB	Nedbank CIB Brand - We're Not Green for Nothing
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Excellence in Craft: use of Sound

Craft Bronze	FCB Joburg (Pty) Ltd	Coca-Cola Company South Africa	Coca-Cola	The Coca-Cola Beatcan Campaign
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Excellence in Craft: Interactive Design

Craft Silver	King James Group (part of Acc	Sanlam	Savings Month	Savings Jar
Craft Gold	Ogilvy	Volkswagen SA	Polo	Game On

Excellence in Craft: Voice Experience Design

Craft Bronze	TBWA Hunt Lascaris Johannes	Nissan South Africa	Shwii by Nissan	Shwii by Nissan
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Excellence in Craft: Digital Content Marketing

Craft Bronze	Ogilvy	Volkswagen SA	Polo	Game On
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SPECIAL HONOURS

Best Digital Student

Black Pixel	VEGA	VEGA		ZamBuk Commission - Bronwyn_Joshua_Mariam_Tanna_Gabriella
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Best Online Publisher

Black Pixel	24.com			
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Digital Brand of the Year

Black Pixel	Volkswagen SA			
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Best Digital Agency

Black Pixel	Ogilvy			
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